



No. 1 Powder Place

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Lookout Pass Famous Free Ski School begins 72nd season

ON THE IDAHO/MONTANA BORDER—The Famous Free Ski School at Lookout Pass Ski & Recreation Area embarks upon its 72nd season Saturday, Jan. 7. Nearly 500 children age 6-17 have registered for the 10-week program in 2012. Lookout Pass is launching its Famous Free Ski School in conjunction with National Learn a Snow Sport Month, an annual ski industry promotion conducted in January by national, regional and state associations.

The Famous Free Ski School at Lookout Pass is a charitable, non-profit organization that draws students from across the Spokane area, north Idaho and western Montana. Since 1940, volunteer instructors have introduced nearly 40,000 children to skiing and snowboarding.

Famous Free Ski School sessions run every Saturday until March 10. Classes for beginners start at 10 a.m. Intermediate lessons begin at 11:30 a.m. Registration closes on Saturday, Jan. 7. Equipment and lift tickets aren't included. The Lookout Pass Rental Shop is stocked with all the equipment students need. Lift tickets are free for children six and under and \$26 for ages 7-17 plus Idaho sales tax. Rope tow tickets are \$10 plus tax. The program concludes with a barbecue and awards ceremony on Saturday, March 10.

The Lookout Pass Snow Bus operates every Saturday while the Famous Free Ski School is in session. Buses make round trips to Lookout Pass and back throughout the I-90 corridor from Liberty Lake, WA to Superior, MT. Fare is \$13 for busses making round trips from Liberty Lake to Coeur d'Alene, ID. Busses running through Idaho's Silver Valley and western Montana are free. The Snow Bus schedule is posted on www.skilookout.com under Mountain Info.

The Famous Free Ski School operates as a separate entity from the Lookout Pass Snow Sports School. Professional instructors at Lookout's snow sports school offered more than 1,800 lessons in winter 2010-11 to skiers and snowboarders of all abilities, from six-year-olds to senior citizens. Private, semi-private and group lessons are available every day the ski area is open.

During Learn a Snow Sport Month in January, the ski school's Learn to Ski and Ride Package is discounted to \$39. The special is being promoted on KDRK 93.7 and KZBD 105.7 in Spokane and KGGL Eagle 93, KZOQ Z100, KXDR 92.7 and KBQQ in Missoula. A printable coupon for Lookout's Learn to Ski and Ride special is available a web sites for these stations through January.

About Lookout Pass Ski & Recreation Area

Lookout Pass Ski Area was voted as the "Favorite Family Friendly Resort" in the Pacific Northwest in April 2011 by users of OnTheSnow.com, one of the world's most visited web platforms. The



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resort, entering its 76th season, offers nearly 600 acres of skiing and riding immediately off the Exit 0 off ramp off Interstate-90 on the Idaho/Montana border. The unique location of Lookout Pass at the crest of the Bitterroot Range makes it the Inland Northwest's "No. 1 Powder Place," with an average of over 400 inches of light, dry powder snow annually. Lookout Pass was recognized for the most snowfall on Planet Earth in the seven-day period ending March 1, 2011 by skiinfo.com. Learn more at www.skilookout.com.

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