

PUBLICATIONS & PRODUCTIONS

by **Glenda Wallace**

(as of 6/1/2010)

✓ **Web Site Design & Content**

Produced interviews, SEO research, content, web design and infrastructure, and maintenance for the following Montana clients.*

- **Mineral County Public Library** - website built Summer 2010
- **Montana Career Fire Chiefs Association** - website built Spring 2010
- **Fire and Ice MT*** (heating and cooling company) - website built Spring 2009
- **Captn Trips LLC** (bio-bus charter) - website built Spring 2009
- **Monica van der Mars Jewelry** - website built Fall 2008
- **Supporters of Missoula Rural Fire District Mil Levy Information** - built Summer 2008
- **Missoula Rural Fire District*** - website built Spring 2007
- **Brownlee's Blue Spruce Trees** - website built Spring 2007
- **Mineral County (Montana) Chamber of Commerce*** - website built Fall 2006

Produced client interviews, SEO research, and keyword-rich content for the following:

- [Larchmont Golf Course](#) (Missoula - 2009)
- [Monaco Flowers and Gift Baskets](#) (Missoula - 2009)
- [University of Montana Museum of Art and Culture](#) (Missoula - 2009)
- [Economy Body Specialists](#) (Missoula - 2009)
- [Northwest Community Health Center](#) (Missoula - 2009)
- [Ravalli Family Medicine](#) (Missoula - 2009)
- [Missoula Sleep Medicine](#) (Missoula & Hamilton - 2009)
- [Oracles Eye](#) (Missoula - 2009)
- [Robert Delaney, DDS](#) (Missoula - 2009)
- [Talco Electric](#) (Missoula - 2009)
- [Carl's Construction](#) (Missoula - 2009)
- [Quality Construction](#) (Missoula - 2009)
- [Superior Hardwoods & Millwork](#) (Missoula - 2009)
- [Professional Property Management](#) (Missoula - 2009)
- [Access Consulting](#) (Missoula - 2008)
- [Corps of Discovery](#) (Missoula - 2008)
- [Emerald Lakes](#) (Seeley Lake - 2008)
- [Ponderosa Heights](#) (Missoula - 2008)
- [Microdot](#) (Missoula - 2008)
- [Mineral County](#) (Missoula - 2008)
- [Granite County](#) (Philipsburg - 2008)
- [Hardin Public Schools](#) (Hardin - 2008)

Wrote content for [Stacy Keach's](#) website pertaining to his appointment as the Entertainment Industry's Ambassador to Firewise, (address: www.stacykeach.com) Spring 2002

Wrote text and managed design of the [Missoula County Fire Protection Association](#) Internet web page (address: www.mcfpa.org) working with Internet Connect, host server. 1999.

✓ **CD-ROMs**

Southwest Montana Zone Fire Season 2003

A CD-ROM Guide to 2003 Fire Season Statistics and Work Product (maps and photos): Interviews by Glenda Wallace; Created by Cathy Stewart and EcoData; Published by the Southwest Montana Zone Multi-Agency Coordinating Group. Winter 2003.

A News Release Guide for Firewise Communities Workshops

A CD-ROM Guide to help Firewise Communities announce milestones; Written and compiled by Glenda Wallace; Published in Firewise Media Kit. Winter 2002

Southwest Montana Zone Fire Season 2000

A CD-ROM Guide to 2000 Fire Season Statistics and Work Product (maps and photos): Written and Edited by Glenda Wallace; Created by Cathy Stewart, Glenda Wallace and EcoData; Published by the Southwest Montana Zone Multi-Agency Coordinating Group. Winter 2001.

The Firewise Story/Guide

A CD-ROM Guide to Presenting the Firewise Message: Written and Edited by Glenda Wallace, Published by the National Wildland/Urban Interface Fire Program., Spring 2000.

Wildfire Strikes Home III

A CD-ROM for exploring the factors of fire fighting in wildland/residential settings; Published by the National Wildland/Urban Interface Fire Program. Spring 2000.

✓ **Brochure Writing/Editing**

Blackfoot Bio Bus - Capt'n Trips Shuttle Service

Written, edited and designed based on GSWrite-designed website, Missoula, MT. Spring 2009.

Ecosystem Management Research Institute (EMRI)

Written, edited and designed in collaboration EMRI staff; Seeley Lake, MT. Spring 2005.

Firewise Living in Western Montana

Written, edited and designed in collaboration with Public Outreach Team; Missoula County Fire Protection Association, Missoula, MT. Spring 2000.

It's Spring! Why Can't I Burn

Copy Editing; Published by Missoula City-County Health Dept., Missoula, MT. Fall 1999.

Who's Looking Out For Fire, Aviation and Air Quality on the Lolo Forest?

Writing and editing; USDA Forest Service, Northern Region, Lolo National Forest. (1996 -1999)

Southwest Montana Interagency Coordination Center: The Key to Coordinating Fire Resources in Southwestern Montana

Writing, editing and design; Published by the State of Montana's Department of Natural Resources and Conservation. Spring 1999. (Also 1995-98 version.)

Fire: Nature's Creative Force

Content researched and written by Glenda Wallace; Published by the United States Department of Agriculture, Forest Service, Northern Region. 1995.

To Die By Fire, Surviving Wildland Fire Dangers

Guidelines for recreationists and people who live in or near wildlands; Editing and Design by Wallace; Published by the Missoula County Fire Protection Association, Missoula, Montana. February 1993.

Blue Mountain Fire Lookout

A History of Blue Mountain Recreation Area and Fire Lookout; Written, edited, designed and cover graphics created by Glenda Wallace; Published by USDA Forest Service, Northern Region, Lolo National Forest. 1993.

Burning is a Big Decision

Edited and layout redesign; Published by the Missoula County Fire Protection Association, Missoula, MT. 1992.

✓ ***Publications Editing & Writing***

Factors that Influence Successful Collaborations Between the Forest Products Industry and Environmental Organizations

Multi-page, color analysis and report written, edited and designed by Glenda Wallace with Jonathan Haufler of Ecosystem Management Research Institute; Published by the American Forests & Paper Association. Spring 2007

The Wildland/Urban Interface and Firewise: A Project History and Overview,

Eight page, two-color publication written, edited and compiled by Glenda Wallace et. al.; Published by the NWCG Wildland/Urban Interface Working Team; Spring 2002; Additionally a Brief (4-page, two-color); Published by the Firewise Program, April 2002

National Roundtable on the Wildland Urban Interface

A collection of presentations on the wildland fire issue; Edited by Glenda Wallace; Compiled and written by Al Hastings of the Brookings Institution; NWCG Wildland/Urban Interface Working Team, Washington D.C.; December 2001

A Framework for Collaboration in the Bitterroot and Missoula Valleys

Written by Vic Applegate and Sherry Munther; Edited by Glenda Wallace and Kitty Ortman; USDA Forest Service, Lolo and Bitterroot National Forests, Missoula Montana. March 1998.

The Power of Politics, the Media and the Public to Affect Wildland/Urban Fire Protection Programs in the 1990s

Proceedings from the 1992 National Symposium and Workshop; Edited and designed by Glenda Wallace; Published by the National Wildfire Foundation in cooperation with the National Fire Protection Association's Wildland Fire Management Section. 1993.

✓ ***Magazine Writing***

“Montana Made Confections Forever on Your Mind” : Distinctly Montana. Published by Success Communications. Bozeman, MT. Spring 2009.

“An Admirers Guide to the 13 Tribes of Montana,” : Distinctly Montana. Published by Success Communications. Bozeman, MT. Summer 2008.

“Making Progress: CWPPs gain momentum,” Wildland Firefighter. Published by North American Wildfire Ltd., Prescott, AZ Spring 2008

- “Keeping the Faith-Full at The Mustard Seed”**: Distinctly Montana. Published by Success Communications. Bozeman, MT. Summer 2007.
- “Five Great Things To Do This Summer”**: Distinctly Montana. Published by Success Communications. Bozeman, MT. Summer 2007.
- “Jungle Jack Hanna and His Big Sky Dream”**: Distinctly Montana. Published by Success Communications. Bozeman, MT. Spring 2007.
- “A Place of Healing”**: Distinctly Montana. Published by Success Communications. Bozeman, MT. Winter 2006.
- “Cowboy Polo: Fun on a Horse”**: Distinctly Montana. Published by Success Communications. Bozeman, MT. Fall 2006.
- “Big Fun: Brewing under the Big Sky”**: Distinctly Montana. Published by Success Communications. Bozeman, MT. Summer 2006.
- “Motorcycling in Montana: You Never Really Ride Alone”**: Distinctly Montana. Published by Success Communications. Bozeman, MT. Spring 2006.
- “And A Railroad Runs Through It”**: Distinctly Montana. Published by Success Communications. Bozeman, MT. Winter 2005.
- “From Smoke to Smokejumpers: Living with Fire In The Big Sky State”**: Distinctly Montana. Published by Success Communications. Bozeman, MT. Fall 2005.
- “Fire & Rain: A Potent, Perfectly Natural (Possibly Fatal) Combination”**: HOME & fire. Volume 1. Issue 4. Published by HD Enterprises. Lebanon, OR. Winter 2004/2005.
- “Getting a Clear View: How Windows Can Help Protect Your Home from Wildfire”**: HOME & fire. Volume 1. Issue 3. Published by HD Enterprises. Lebanon, OR. Summer 2004.
- “To Go or Not To Go: Can That Ever Be A Legitimate Question in Fire Country?”**: HOME & fire. Volume 1. Issue 3. Published by HD Enterprises. Lebanon, OR. Summer 2004.
- “California Burning”**: HOME & fire. Volume 1. Issue 2. Published by HD Enterprises. Lebanon, OR. Spring 2004.
- “Home Loss in Summerhaven: A Fire Researchers Report”**: HOME & fire. Volume 1. Issue 1. Published by HD Enterprises. Lebanon, OR. Fall 2003.
- “HOT STUFF: An Insurance Industry’s Perspective on America’s Home Loss Caused by Wildfire”**: HOME & fire. Volume 1. Issue 1. Published by HD Enterprises. Lebanon, OR. Fall 2003.
- “Wildfire Awareness”**: ScienceScope. Publication of the National Science Teacher’s Association. May 2003.
- “Montana Fire Chief Rates High-Risk Homes and Earns Community Rewards for Mitigation Work”**; Wildland Firefighter, Volume 5, Number 7; Editor: Danielle Abraham; Prescott, AZ [86304-1809]; November 2001.
- “Wise Up About Wildfires”**; Fire Chief; Published by InterTec; April 2001
- “Firewise Communities Workshops”**; News blurb in Fire Arson & Investigator, Volume 50 Number 3, April 2000.
- “Workshops Build Foundation for Firewise Communities”**; Wildland Firefighter, Volume 3, Number 7; Editor Brian Ballou, Prescott, AZ [86304-1809]. November 1999.
- “Dave Walter: He’s Only Just Begun”**; Rendezvous: The Humanities in Montana, Volume II, No. 1; A Profile of Governor’s Award Winner; Published by the Montana Committee for the Humanities; Missoula, MT. Fall 1998.
- “The Woman Behind ‘Anna’s Army’”**; Rendezvous: The Humanities in Montana, Volume II, No. 1; A Profile of Governor’s Award Winner; Published by the Montana Committee for the Humanities; Missoula, MT. Fall 1998.
- “Ecosystem Management: The Job of Making Some Forest Fires Welcome”**; Wildland Firefighter, Volume 1, Number 10; Editor Brian Ballou, Published by North American Wildfire Ltd.,

Prescott, AZ [86304-1809]. February 1998.

"Roadways to Native America: Montana-Homelands of the Confederated Salish and Kootenai Tribes"; Native Peoples, The Arts and Lifeways, Volume 5, Number 1; Published by Media Concepts, Group, Inc. Fall 1991.

✓ **Magazine Editing**

"HOME & fire"; Editor-At-Large. HD Enterprises: Lebanon, Oregon. Volume 1, Issues 3 and 4. 2004-2005. Volume 2, Issue 1

"HOME & fire"; Editor of 48-page, national magazine issued quarterly to help people prepare communities/homes for wildfire. HD Enterprises: Lebanon, Oregon. Volume 1, Issues 1 and 2. 2003-2004.

"HOME & fire Magazine Sample"; Developed concepts, wrote text, edited articles, acquired photos, oversaw production of 8-page sample of HOME & fire magazine. Published by HD Enterprises: Lebanon, OR. Spring 2003.

✓ **Newsletter Writing/Editing**

"Fire Management Skills 2000 Newsletter"; Wrote, edited and designed monthly newsletter about Skills 2000 seminar series; Published by the University of Montana Continuing Education Department. 1996-97.

"Wilderness News"; Wrote, edited and designed monthly newsletter on environmental issues for Wilderness Institute, University of Montana; Published by the University of Montana. 1988-1990.

"The Greenie"; Wrote, edited and designed weekly staff newsletter for research and development company, Battelle Northwest Laboratories and its ancillary offices in Washington state; Produced by Battelle Memorial Institute. 1985-1986.

✓ **Newspaper Writing***

Does not include press releases published without byline or used by reporters for larger story

"As Fire Danger Begins to Rise Local Officials Urge More Firewise Living": Clark Fork Chronicle. Published by Murray Publications; Huson, MT. June 1, 2007

"Creeping Fire Danger Levels Indicate Open Burning Soon At End": Clark Fork Chronicle. Published by Murray Publications; Huson, MT. June 1, 2007

"Giving Back to Communities": Clark Fork Chronicle. Published by Murray Publications; Huson, MT. Page 1. March 1, 2007.

"Alberton and Superior Sitting Pretty on Sewer": Clark Fork Chronicle. Published by Murray Publications; Huson, MT. Page 4. November 23, 2006.

"After the Fires: A Series on the 2005 I-90 Fires": Clark Fork Chronicle. Published by Murray Publications; Huson, MT. Front Page. July 4, 2006.

"Outgoing mayor: You gotta' have heart": Clark Fork Chronicle. Published by Murray Publications; Huson, MT. Front Page. December 22-28, 2005.

"Alberton plans old-fashioned 'roof raising' for gazebo": Clark Fork Chronicle. Published by Murray Publications; Huson, MT. January 6-12, 2005.

Other articles published *by Murray Publications; Huson, MT (2008-2009):*

State admits 'inequities' in regulating water pollution
Wastewater superintendent: State must tackle non-point sources
 Water woes could impact Wye subdivisions for years
Clark Fork River becomes national test case for numeric standards
 DEQ: Next phase of regional plan to address rural sewer, septic systems
Montana likely to join trend, regulate septic systems
 Plains pathogen killer paid for, without debt
Ray: DEQ hopes to cooperate with MDT on St. Regis water quality
 Alberton mayor seeks school lands for sewage treatment
Montana Rural Water: It's our job to prod Alberton
 Alberton and Superior sitting pretty on sewer; water issues ahead
Superior appeals new wastewater monitoring rules
 Superior challenges state on wastewater permit
Montana legislators unwilling to pay predicted 'price of flame'
 Legislature to weigh 30 bills stemming from fire suppression committee
Fire committee wrestles with "Interface" in tackling wildfire issue
 OPG, county officials 'concerned' about fire district vote to end subdivision review
County contracts with Waldron to review Frenchtown subdivisions (update)
 Evaro couple was prepared, spared by Black Cat Fire
Canadian 'pump and water' crew helps quell Black Cat Fire
 Fast rehab work seeks to prevent weeds
Grass or timber?
 Attorney for Alberton Gorge 'body dump' suspect will seek to suppress statement
Special events ordinance to become Alberton law in 30 days

✓ **Online Newsletter Writing/Editing**

"Backyards and Beyond: Reconstructing California's Deadly Witch Fire": [Firewise News & Notes](#). (Fall 2008).

"Backyards and Beyond: Lessons Learned From the Civilians Who Died in California Fire Storm," : [Firewise News & Notes](#). (Summer 2008).

"Workshop series teaches the basics and balancing act of Firewise Living": [Firewise News & Notes](#). (Spring 2008).

"Making Room for Firewise Living in The Garden State": [Firewise News & Notes](#). (Fall 2007).

"Virginia is for Firewise People": [Firewise News & Notes](#). (Spring 2007).

"Firewise Activity Flourishes in Arizona": [Firewise News & Notes](#). (Fall 2006).

"Implementing a Successful Community Wildfire Plan": [Firewise News & Notes](#). (Summer 2006).

"Relying on Ether for Rural Firewise Education": [Firewise News & Notes](#). (Spring 2006)

"Ensuring Good Neighbors in Fire Country": [Firewise News & Notes](#). (Spring 2005).

"One Step at a Time: 'Getting Neighborhood Buy-In' To the Firewise Message": Speaker Profile for Backyards and Beyonds Conference, [Firewise News & Notes](#). Fall 2004.

"Firewise, Arkansas Style: The Keys to Creating Firewise Communities in 'The Natural State'": [Firewise News & Notes](#). Published by NFPA, Boston, MA. Fall 2004.

"A Firefighter's Duty: Staying Safe in the Interface": Fire Safety Series, Part III, [Firewise News & Notes](#). Published by NFPA, Boston, MA. Fall 2004.

"Strategies to Protect Firefighter Safety and Structures": Fire Safety Series, Part II, [Firewise News & Notes](#). Published by NFPA, Boston, MA. Summer 2004.

"Fire Safety Starts With Understanding Fire Behavior": Fire Safety Series, Part I, [Firewise News & Notes](#). Published by NFPA, Boston, MA. Summer 2004.

"Safety Lessons Learned from the California Fire Storm": [Firewise News & Notes](#). Spring 2004

"New York Wildfire Academy Reaches More Students Every Year ": [Firewise News & Notes](#). Published by NFPA, Boston, MA. Spring 2004.

✓ **Reports & Plans**

Frenchtown Rural Fire District's Fuels Mitigation Project Multi-page/color report written, edited and designed by Glenda Wallace; Published by the Frenchtown Rural Fire District. February 2006.

The Rock Creek (MT) Fuel Mitigation Project Addendum; Multi-page/color report written, edited and designed by Glenda Wallace; Published by the Lolo National Forest. November 2005.

The Missoula County Community Wildfire Protection Plan, August 2005; Multi-page/color report written, edited and designed by Glenda Wallace; Published by Missoula County.

The Sweeney Creek (MT) Fuel Mitigation Project, Spring 2005; Multi-page/color report written, edited and designed by Wallace; Published by the Florence Rural Fire Department. Spring 2005.

Fire Prone Communities & Wildlands: Integrating Programs and Building Alliances in the United States; Multi-page/color compendium of data on wildland/urban interface challenge in America; edited by Glenda Wallace; compiled by Dan Bailey and Glenda Wallace, published by USDA Forest Service. Winter 2004.

The Rock Creek (MT) Fuel Mitigation Project; Multi-page/color report written, edited and designed by Glenda Wallace; Published by the Lolo National Forest. December 2004.

The Rattlesnake and Grant Creek (MT) Fuel Mitigation Projects; Multi-page/color report written, edited and designed by Glenda Wallace; Published by the Lolo National Forest. Spring 2004.

Bitterroot Interagency/Community Recovery Team Accomplishment Report, Spring 2001; Multi-page/color report written, edited and designed by Glenda Wallace; Published by the Bitterroot Interagency/Recovery Team. Spring 2001.

Fire in Western Montana Ecosystems, A Strategy for Accomplishing Ecosystem Management Through the Effective Use of Prescribed Fire in the Lolo National Forest; Written, Edited and Designed by Glenda Wallace, Published by the USDA Forest Service, Northern Region, Lolo National Forest; 1st. edition March 1994, revision 1996.

Community Interface Fire Plan for Ravalli County, Montana USA; Multi page/color document written, edited and designed by Glenda Wallace; Published by the Wildland/ Residential Fire Task Force of the Bitter Root Resource Conservation and Development Area, Inc., Hamilton, Montana. June 2000.

Lolo National Forest Fire Management, Aviation and Air Quality Plan; Compiled, Edited and Written by Glenda Wallace, USDA Forest Service, Northern Region, 1999-2000. (Also editions 1995 through 1998.)

Community Interface Fire Plan for Missoula County, Montana USA; Written and Designed by Glenda Wallace; Published by the Missoula County Fire Protection Association. 1998

Community Interface Fire Plan for Mineral County, Montana USA; Written and Designed by GS Wallace; Published by the USDA Forest Service, Northern Regional, Lolo National Forest. 1998.

✓ **Video Writing/Production**

Keepers of the Flame

A documentary-style story of wildland fire, US fire policy, and the impact of residential development in the wildland/urban interface; rough script review/editing with Dan Bailey, US Forest Service National Wildland/Urban Interface Fire Program & National Fire Protection Association; Deep Image Films. 2004

Wildland Home Loss

A 31-minute video highlighting home loss through wildland fire; Field Produced and Studio Production Assistant; Producer Jim Smalley of the National Fire Protection Association; Production by KPAX-TV Productions and Hearst-Argyle Television Productions; Needham, MA. NFPA. 1998.

Montana Governor's Award for the Humanities Video Presentations

A series of 20-minute video biographies on recipients of the Montana Committee for the Humanities' bi-annual *Governor's Award for the Humanities*; Written and produced by Glenda Wallace for MCH; Aired for ceremony and on assorted local stations. 1998 and 1996. (In MCH archives; recipients include writer Ivan Doig and Native American educator Joe McDonald. Full list of interview subjects available.)

Adventure TV: Missoula

A 38-minute video on the history and highlights of Missoula area and western Montana; Written, story boarded and some visuals field produced by Glenda Wallace; The Clark Group and Production West, Inc.; Billings, MT. 1996.

Collected Works of Montana This Morning

A 12-part, 60-minute video series of interviews with prominent thinkers and humanitarians; Studio and field produced, edited and hosted by Glenda Wallace; Funded by the Montana Committee for the Humanities (MCH) and ARCO. 1995-1997 (*see more below*).

Montana This Morning Television Programs

A three-minute, daily interview program broadcast statewide as part of the CBS This Morning Program that featured guests specializing in the arts, academics, politics, and community service; aired through KPAX-TV; edited, wrote and produced five segments from weekly in-studio interviews. 1993-95. Re-packaged and released programs in 1995 (*see above*). Broadcast on local cable. 1995-97. (*Part of UM and MCH archives, these interviews include filmmaker Annick Smith, NPR commentator Daniel Shore, actress Jane Alexander, and US (MT) senator Max Baucus.*)

The Corp of Discovery: Adventures of the Lewis And Clark Expedition

A 30-minute video and CD-ROM; edited text and hosted an interactive CD-ROM created to support funding of a future video; Producer Ed Muscleman; Missoula, Montana. 1995.

Video Archive of Battelle Northwest Founding Managers - interviews and assorted research narrations; for Battelle Northwest Laboratories, Battelle Memorial Institute; Richland, Washington. 1985.

Assorted video news reports from tenure at KVEW-TV (ABC); writing, editing and narration; some videography; Apple Valley Broadcasting; Kennewick, Washington. 1982-85.

Assorted promotions, including for KVEW-TV, the Clark Group, and the MT Committee for the Humanities.

✓ **Grant Writing**

Fire Station Construction Grant Missoula Rural Fire District; \$5.4 million; submitted July 2009; awaiting results

Western States Grant Frenchtown Rural Fire District & Missoula County Fire Protection Association; submitted \$300,000; submitted 2007 (successful); \$300,000 (pending) 2009

✓ **Professional Standards Writing**

NFPA 1051, Standard for Wildland Fire Fighter Professional Qualifications; Co-writing and co-editing standards for Wildland/Urban Interface workers with 1051 Wildland/Urban Interface Task Group; Published by the National Fire Protection Association; Quincy, MA. 2001

✓ **Literary Writing/Editing**

Cutbank 33; Fiction Editor of University of Montana's Literary Magazine; Published by the Associated Students of Montana; Missoula, Montana. Summer/Fall 1990.

Cutbank 34; Fiction Editor of University of Montana's Literary Magazine, Published by the Associated Students of Montana; Missoula, Montana. Spring 1990.

"Change of Seasons"; Persona Magazine, A short story by Glenda Wallace, University of Arizona. June 1988.

✓ **Photography**

Various news photos published by Clark Fork Chronicle Newspaper 2007-2008

Various nature/promotion photos for Mineral County Chamber website, 2005 to present

✓ **Portable Displays**

There's No Place Like Home; 8' x 10' traveling photo mural (color display) on wildland/urban interface fire; Text and Layout created by Glenda Wallace in collaboration with Lolo Forest Fire Management personnel and KLB Exhibits; Produced by KLB Exhibits; Missoula, Montana. 1999.